



CATALOGUE · MALI

Data & business intelligence services

Clear, structured offers from first diagnosis to steering tools and Bamako field support. Figures are **indicative**; each assignment gets a formal **quote** after scoping.

TRANSPARENCY

Scope and deliverables agreed before work starts.

ACCESSIBLE TOOLS

Excel, Google Sheets, Power BI as appropriate.

PROXIMITY

Team and field partner in Bamako.

Our services

Three blocks that flow naturally: **getting started** (understand and train), **steering** (metrics and rhythm), **field & bespoke** (Bamako and specific needs).

Service	What you receive	Indicative budget
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Service	What you receive	Indicative budget
 1 · Getting started & skills		
Express diagnosis ½ day equivalent	Snapshot of your data and needs; priorities and actionable recommendations.	From 125 000 XOF
Short training 2–4 hours	Reading indicators, reliable data entry, Excel / Sheets good practices (or agreed tool).	From 110 000 XOF small group, on-site or remote
 2 · Steering tools		
Dashboard & KPIs Turnkey deliverable	Structured model, charts, filters, short documentation for your teams.	From 450 000 XOF standard scope*
Ongoing support pack Monthly or quarterly	Indicator updates, consistency checks, exports for management or partners.	From 175 000 XOF / month “light” level (a few hours / month)
 3 · Bamako field & bespoke		
Bamako field support Collection & liaison	Meetings with your contacts, needs clarification and written briefs for the data work (with our field partner).	From 85 000 XOF typical half-day liaison in Bamako

Service	What you receive	Indicative budget
Bespoke support	Study, light automation, integration with your organisation: joint scoping then detailed proposal.	Quote

How we set these figures

They draw on **typical digital-services pricing** in the WAEMU region and comparable offers in Bamako (training, small business tools), while staying **realistic for budget-conscious organisations** and reflecting **BI-level delivery**.

By type of client:

- **NGOs & associations** — affordable diagnosis to align with funders; dashboards for projects, beneficiaries or donations; moderate monthly support to keep indicators up to date.
- **Schools & training centres** — short training for admin teams; simple dashboards (enrolment, results, follow-up) rather than heavy models.
- **SMEs** — focus on reliable figures (sales, stock, cash); budgets often go to “dashboard + recurring support”.
- **Projects & partners** — Bamako field support to align local decision-makers with data deliverables.

* **Standard dashboard scope:** one main data source (e.g. Excel / export), up to about **five summary views**, handover notes. Multiple sources, complex connectors, large volumes or heavy automation: **bespoke quote**.

Tailored approach: every organisation is different. After an initial conversation we adjust scope — NGO, school, company or funded project. Figures above are **indicative** and not binding.

Typical workflow

A simple path from first message to delivery.

1 **First contact** — you describe your context (or Koumba Touré arranges an initial meeting on site).

2 **Scoping** — goals, constraints, available data or files, timeline.

3 **Proposal** — scope, deliverables, schedule, fee: approval before start.

4 **Delivery** — short iterations, final brief and recommendations.



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